GD Portfolio Review:

Your Review Time and Location:

Prepare your portfolio, which must include:

1. Ten of your best and most creative works from your Art and Design core studio courses, labeled on the back of each piece with your name, the title of the work (if any), the date it was completed, the class in which it was completed, and the medium or media you used.

2. A current unofficial copy of your UMD transcript, available at the Student Assistant Center in the Wedge and online at http://www.d.umn.edu/students/ Please make sure it’s your full transcript and not merely a cover page.

3. A current copy of your APAS, available at the Student Assistant Center in the Wedge and online at http://www.d.umn.edu/students/ Please be sure to “open all” and expand listings to see all your courses and grades.

4. A concise, well written, proofread and typed one page statement addressing the following:

   Why I want to major in Graphic Design at UMD.
   or Why I want to major in Graphic Design Marketing at UMD.

5. The page should conform to the following:

   8 ½” x 11” (letter) paper, 1 inch margins, double-spaced, with 12 point type.

6. A separate sheet with your name typed in 72pt size on 8 ½” x 5 ½” paper. This will be included for identification in a digital snapshot of your portfolio taken by the faculty during the review.

7. Appear promptly for your scheduled review time with your portfolio, prepared to talk with the review faculty about your work. Your review will last 10 minutes.

In addition to having completed nine credits in Art & Design with a GPA of at least 2.0 overall and in Art & Design courses, you will be evaluated using the following criteria on a five point scale based on the Graphic Design Program’s student learning outcomes.

1. Understand the Interdisciplinary and contextual nature of Design.
2. Ability to prepare and present work.
3. Understanding basic design theory.
4. Solve visual communication problems.
5. Employ the design process for problem solving
6. Use of design tools
7. Use critical thinking skills in design critique and evaluation.

Our expectation is that your knowledge in these areas would meet basic entry level to mid level minimums.